



## Boutique 17 LLC.

We are a family owned company established in 2016 that specializes in introducing fashion brands to the UAE market and in particular, Abu Dhabi, The UAE's capital. What makes us different is that we exclusively focus on importing and retailing of international and regional brands that are not available in the country. Our mission is to create a new understanding of fashion concepts that is built on the uniqueness and individuality of the consumer by introducing new brands to the UAE market. Our target market covers females who are interested in luxury products in the GCC with age groups between the ages of 18 and 45.

We have recently acquired a retailing license from a highly regarded company in Thailand " OPIUM ELITE LEATHER" that manufactures genuine leather goods such as handbags, phone covers, wallets and we are soon launching laptop covers as well and are currently in negotiation with several other companies across the globe.

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